

Supporters Board Meeting Minutes – 25th June 2018 – 7pm

Attendees

Jackie Atkins, Peter Doyle, Andrew Helgesen, Gary Hutchinson, Paul Pyrah, Tony Smith, John Wilson, Jonathan Battersby, Liam Scully, Jake Longworth

Apologies

Julian Burley, Sam Kendall, Nick Procter

Safeguarding

- N/A

Health and Safety

- N/A

Equality and Diversity

- N/A

Season Ticket and Match Tickets

- Very limited match by match tickets will be available after record breaking Season Ticket sales (over 6,200).
- Season Ticket sales will cease on the 3rd July, or if sold out – whichever is sooner.
- Away clubs are entitled to ask for 10% of Sincil Bank capacity. Some do even if there is limited chance of selling out the 10% allocation.
- The general consensus of the Supporters Board was to give the full Stacey West to those clubs that ask for it on the basis this will help LCFC with negotiations over allocation when traveling away too.
- The Bridge McFarland Stand will be the family area but the Club will introduce a soft segregation line for general ticket sales if the family area is not sold out. This will be issued from blocks 1, 2, 3 etc with Junior Imps tickets sold from blocks 6, 5, 4 etc.
- The Club are looking into the possibility of a membership scheme for match tickets to provide a discount to those who attend 5+ games a year. Equally as a 2nd tier to away ticket allocation after Season Ticket Holders. This may be a solution Exiles have been asking for.
- The 'Buy Back' scheme will be in place again next season and is being considered for re-design after feedback on the cash values not being that attractive.
- The overall average price per Season Ticket head has increased inline with expectation of the new Season Ticket strategy. We are now on par with most League 2 clubs.
- Lincoln City will look to communicate more personally with fans in future after some Season Ticket Holders were displaced. There is an acceptance from the Club that this wasn't handled perfectly and measure should be put in place to safeguard against future similar scenario's.

Safe Standing

- This will be revisited later on in the year but the Club have backed the debate for Safe Standing.
- The Stacey West is the only stand that can be changed to terracing and would cost approximately £100,000 to convert. At this stage there is no guarantee as to increased capacity, however an aspirational figure would be 3,900 (from 1,924) without segregation.

Training Ground Update

- Pitch 1 has been turfed due to being slightly behind schedule. This was a knock-on effect from the snow in March.
- Pitch 2 and 3 are scheduled to be ready for the start of the league season. .
- The building will be ready mid September. Riseholme campus will be used part time until then.
- The project is currently on budget.

Match Programmes

- Overall consensus was that supporters are pleased we are retaining match programmes and will remain at £3 for next season.
- There are plans to feature a mini Junior Imps pull out section in the middle for kids.

AOB

- **Sheffield Wednesday** – Sold out their away allocation of 1,900 in 4 hours. The overall consensus was to give the SWFC the Selenity Stand to maximise attendance/sales as well as prevent any concerns over away fans buying in home sections.
- **Customer Charter** – Sent to the Supporters Board members for feedback.
- **Chairman** – Everything is moving well behind the scenes. The Exco structure has been voted to continue and there will be an update on stadium comms in the near future.
- **Season Cards** – These will be made available collection nearer to the start of the season and will be available by collection only as part of the overall strategy to prevent people buying out of category (i.e. adults buying kids tickets)
- **New Shirt** – Overall consensus was that the shirt was better in person but that the Club had polarized opinion. The Club wanted create a shirt with a retro feel with a modern twist and will look to bring future designs to the Supporters Board.

DONM

- 11th August before the Swindon Town fixture.

Meeting adjourned – 8:50pm